

Publication Trim Size: 8 1/2 × 10 1/2 in.

## Ad Dimensions

Full Page	Live	Bleed	Trim
	8 × 10 in.	8 3/4 × 10 3/4 in.	8 1/2 × 10 1/2 in.
	20.3 × 25.4 cm	22.2 × 27.3 cm	21.6 × 26.7 cm

2/3 Page	1/2 Page Island	1/2 Page Vertical	1/2 Page Horizontal
5 × 9 1/2 in.	5 × 6 3/4 in.	3 5/8 × 9 1/2 in.	7 1/2 × 4 1/2 in.
12.7 × 24.1 cm	12.7 × 17.1 cm	9.2 × 24.1 cm	19 × 11.4 cm

1/3 Page Vertical	1/3 Page Square	1/4 Page	Mini Ad
2 3/8 × 9 1/2 in.	5 × 4 1/2 in.	3 5/8 × 4 1/2 in.	2 3/8 × 3 in.
6 × 24.1 cm	12.7 × 11.4 cm	9.2 × 11.4 cm	6 × 7.6 cm

- Safety: Leave 1/4 in. from all trim edges.
- Bleed is available for full page or 2-page spread. Bleed is not offered for fractional advertising space.

## Ad Submission

File format is PDF. When creating the PDF, please make the document a PostScript file, then run it through Adobe Distiller. ICC profiles should be removed. Files must not contain composite fonts. A PDF that is provided for proofing purposes only must be marked as such in file name (e.g., Acme\_proof.pdf).

When placing crop marks in file, offset by 3/16" (5 mm).

Files may be provided on CD with one color print, output at 100%. Print must be output from file provided.

Alternatively, files may be uploaded to our FTP site:

site: <ftp://americanlaboratory.com>  
 user name: amlab\_ftp  
 password: amlab1

File transfer using secure file transfer software is recommended. You must send e-mail notification when upload is completed.

Ship material to:  
 American Laboratory  
 9225 Priority Way West Drive, Suite 120  
 Indianapolis, IN 46240  
 Call our Production Department with questions at (317) 816-8787.

### Resolution

- 800 dpi for any line art
- 266 dpi for any screened art, continuous tones
- 300 dpi for color and gray-scale images and any embedded PostScript files