

Publication Trim Size: 8 ½ x 10 ½ in.

Ad Dimensions

Full Page	Live	Bleed	Trim
	8 x 10 in.	8 ¾ x 10 ¾ in.	8 ½ x 10 ½ in.
	20.3 x 25.4 cm	22.2 x 27.3 cm	21.6 x 26.7 cm

2/3 Page	1/2 Page Island	1/2 Page Vertical	1/2 Page Horizontal
5 x 9 ½ in.	5 x 6 ¾ in.	3 ⅝ x 9 ½ in.	7 ½ x 4 ½ in.
12.7 x 17.1 cm	12.7 x 17.1 cm	12.7 x 17.1 cm	19 x 11.4 cm

1/3 Page Vertical	1/3 Page Square	1/4 Page Square
2 ⅝ x 9 ½ in.	5 x 4 ½ in.	3 ⅝ x 4 ½ in.
6 x 24.1 cm	12.7 x 11.4 cm	9.2 x 11.4 cm

- Live Area: ¼ in. from trim.
- Bleed is available for full page or 2-page spread. Bleed is not offered for fractional advertising space.

Ad Submission

Print File Formats

Press Optimized PDF (preferred)

Adobe Creative Suite (InDesign, Illustrator, Photoshop, provide linked images and fonts)

MS Office or Publisher are **NOT** acceptable

Photo/Image/Logo Specifications

CMYK, 300 dpi, .tif, .eps, .jpg, .ai

All spot colors/RGB will be converted to CMYK

Submitting Artwork

Email: jcampbell@comparenetworks.com (under 10 MB)

FTP: <ftp://americanlaboratory.com>

Username: amlab_ftp

Password: amlab1

Please send an email notification to Jennifer Campbell when uploading to the ftp site.

Internet: www.yousendit.com (up to 100 MB files) or other online file transfer service

Mail:

CompareNetworks
Jennifer Campbell
10150 Lantern Road, Suite 150
Fishers, IN 46037

Contact Jennifer Campbell for artwork questions
jcampbell@comparenetworks.com or 317-288-0773

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