










American Laboratory® 2015 Editorial Calendar

	Jan/Feb	March	April	May	June/July	August	September	October	Nov/Dec
 Chemistry	Thermal Analysis	Spectrophotometry	Mass Spectrometry	Pittcon Review	Sample Preparation	HPLC/UHPLC	Statistics	XRD/XRF	Separation Science
 Environmental	Water Quality/Testing	Petrochemicals	Field Testing		Sustainable/Natural Energy	Water Quality/Testing	Elemental Analysis	Field Lab Equipment	Agrochemicals (pesticides, crop engineering, etc.)
 Life Science	Automated Liquid Handling	Next-Gen Sequencing	Microscopy/Image Analysis		Genomics/DNA Analysis	Microscopy/Image Analysis	Proteomics/Protein Research/RNA	Cell Culture and Analysis	PCR
 Pharmaceuticals			Toxicology	Technology Transfer and Method Development		Bioassays	Trials/Stability Testing	Dissolution Testing	Formulation
 Forensics	DNA Analysis				Research-use-only (RUO) Assays	Forensics Laboratory Equipment			Forensic Toxicology
 Clinical Diagnostics	Application of Mass Spectrometry	Molecular Diagnostics	POC Testing		Clinical Informatics/Clinical Genomics	Molecular Diagnostics		POC Testing	
 Food and Beverage		Food Safety		Food Adulteration/Contamination Testing			Neutraceuticals/Functional Foods		Food Quality Testing
 Materials Science	Particle Size Analysis	NMR and IR	Metals Analysis		Materials Characterization		Raman	Viscometry/Rheometry	
 Product Intelligence	Fluorescence Spectrophotometers (Spectrofluorometers) Microplate Readers	Ultra-low Temperature Freezers Cryoware	Scanning Electron Microscopes (SEMs) Shaking Incubators	GC/MS Systems Microplates	HPLC Systems Reagents, Standards, Chemicals	Infrared Spectrophotometers Immunoassay Analyzers	Particle Size Analyzers PCR Consumables	Viscometers Raman Spectroscopy	Cell Culture Consumables Microscope Slides
Industry Events	SLAS Feb 7-11, Washington, DC	Pittcon Mar 8-12, New Orleans, LA <i>BONUS DISTRIBUTION</i>	CLMA Mar 29-Apr 1, Orlando, FL	ASMS May 31-Jun 4, St. Louis, MO <i>BONUS DISTRIBUTION</i>	HPLC Jun 21-25, Geneva, Switzerland	M&M Aug 2-6, Portland, OR	Gulf Coast Date TBD-October	Neuroscience Oct 17-21, Chicago, IL	EAS Nov 16-18, Somerset, NJ <i>BONUS DISTRIBUTION</i>
		ACS Mar 22-26, Denver, CO			AACC Jul 26-30, Atlanta, GA				Cell Bio Dec 12-15, location TBD

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Insertion Orders Due	1/20/15	2/18/15	3/25/15	4/22/15	5/25/15	7/21/14	8/19/15	9/21/15	11/2/15
Ad Materials Due	1/26/15	2/24/15	3/30/15	4/28/15	6/1/15	7/28/15	8/25/15	9/25/15	11/6/15

*Dates and topics are subject to change