



## American Laboratory closing dates

Issue	Insertion Orders Due	Materials Due
January	December 31, 2012	January 3, 2013
February	January 24, 2013	January 25, 2013
March	February 19, 2013	February 22, 2013
April	March 19, 2013	March 22, 2013
May	April 23, 2013	April 26, 2013
June/July	May 27, 2013	May 29, 2013
August	July 23, 2013	July 26, 2013
September	August 20, 2013	August 23, 2013
October	September 19, 2013	September 23, 2013
November/December	October 29, 2013	November 1, 2013

### New Publication Dimensions

[mediakit.americanlaboratory.com/adspecs.pdf](http://mediakit.americanlaboratory.com/adspecs.pdf)