

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2011
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Established: 1969
Issues per Year: 10



FIELD SERVED

AMERICAN LABORATORY serves Industry, Academia, Government, Research Institutions, and others allied to the field with special interests in analytical chemistry and life science research.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are laboratory directors/managers, research scientists, research technicians, laboratory purchasers and other titled and non-titled individuals involved in research and development and lab management. Also included are recipients involved in work areas and disciplines including: chemistry, biochemistry, microbiology, cell biology, physics, engineering (chemical & non-chemical), metallurgy, pharmacology, biotechnology, environmental research/analysis and others allied to the field.

PURPOSE

Included herein are supplementary analyses of work area and discipline.

| AVERAGE NON-QUALIFIED CIRCULATION | |
|---|--------------|
| NON-QUALIFIED Not Included Elsewhere | Copies |
| Other Paid Circulation _____ | 55 |
| Advertiser and Agency _____ | 1,156 |
| Rotated or Occasional _____ | - |
| Allocated for Trade Shows and Conventions _____ | 121 |
| Digital _____ | - |
| All Other _____ | 538 |
| TOTAL | 1,870 |

| 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD | | | | | | |
|--|-----------------|--------------|--------------------|--------------|----------------|---------|
| QUALIFIED CIRCULATION | Total Qualified | | Qualified Non-Paid | | Qualified Paid | |
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual _____ | 44,986 | 100.0 | 44,986 | 100.0 | - | - |
| Sponsored Individually Addressed _____ | - | - | - | - | - | - |
| Membership Benefit _____ | - | - | - | - | - | - |
| Multi-Copy Same Addressee _____ | - | - | - | - | - | - |
| Single Copy Sales _____ | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 44,986 | 100.0 | 44,986 | 100.0 | | |

| 2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD | | | | | |
|---|----------------|---------------|------------------------|--------------------------|-----------------|
| 2011 Issue | Number Removed | Number Added | Print Version Only (A) | Digital Version Only (B) | Total Qualified |
| August _____ | 922 | 400 | 27,238 | 16,842 | 44,080 |
| September _____ | 200 | 758 | 27,339 | 17,299 | 44,638 |
| October _____ | 162 | 539 | 27,461 | 17,554 | 45,015 |
| November/December _____ | 8,580 | 9,775 | 28,070 | 18,140 | 46,210 |
| TOTAL | 9,864 | 11,472 | | | |

| 3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011 | | | | | | | | | | |
|--|-----------------|------------------|--------------------|----------------------|------------------------------|----------------------|--------------------|---------------------|---------------|-------------------|
| This issue is 3.7% or 1,632 copies above the average of the other 3 issues reported in Paragraph two. | | | | | | | | | | |
| Job Location | TOTAL QUALIFIED | PERCENT OF TOTAL | Print Version Only | Digital Version Only | Laboratory Director /Manager | Laboratory Purchaser | Research Scientist | Research Technician | Other* | Title Unavailable |
| Academia _____ | 12,302 | 26.6 | 5,596 | 6,706 | 3,853 | 327 | 4,459 | 489 | 3,028 | 146 |
| Government _____ | 5,027 | 10.9 | 2,789 | 2,238 | 1,458 | 169 | 1,838 | 385 | 1,139 | 38 |
| Industrial _____ | 13,897 | 30.1 | 8,192 | 5,705 | 4,669 | 381 | 4,271 | 737 | 3,530 | 309 |
| Research Institution _____ | 3,162 | 6.8 | 1,452 | 1,710 | 885 | 64 | 1,459 | 267 | 466 | 21 |
| Other _____ | 4,716 | 10.2 | 2,978 | 1,738 | 1,519 | 103 | 551 | 231 | 2,312 | - |
| Location Unavailable _____ | 7,106 | 15.4 | 7,063 | 43 | 230 | 64 | 321 | 57 | 949 | 5,485 |
| TOTAL QUALIFIED CIRCULATION | 46,210 | 100.0 | 28,070 | 18,140 | 12,614 | 1,108 | 12,899 | 2,166 | 11,424 | 5,999 |
| PERCENT | 100.0 | - | 60.7 | 39.3 | 27.3 | 2.4 | 27.9 | 4.7 | 24.7 | 13.0 |

*Other Title includes Supervisors, Sr. Chemists, and Sr. Scientists involved in laboratory management; Company Executives, Academic Group leaders, Professors, and Associate Professors.

SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER/DECEMBER 2011

This is an analysis of 38,562 respondents or 83.4% who indicated their work area. Since any one recipient may indicate more than one work area, the number of respondents for each analysis should not be added together, as the total may exceed the total circulation. The data is presented for statistical and marketing purposes only.

| WORK AREA | # OF RESPONSES |
|--|----------------|
| BIOPROCESSING _____ | 2,589 |
| CHEMICALS _____ | 9,294 |
| DIAGNOSTICS _____ | 3,903 |
| DRUG DISCOVERY/CLINICAL TRIALS/H-T SCREENING _____ | 3,680 |
| ENVIRONMENTAL RESEARCH & ANALYSIS _____ | 7,250 |
| FOOD _____ | 3,376 |
| FORENSICS _____ | 2,163 |
| GENETIC TECHNOLOGY _____ | 2,357 |
| GENOMICS _____ | 2,414 |
| HOSPITAL LAB/MEDICAL LAB, PRIVATE _____ | 2,865 |
| MATERIALS TESTING & RESEARCH _____ | 4,502 |
| NEUROSCIENCE _____ | 1,414 |
| NUCLEAR _____ | 767 |
| PHARM/MEDICINAL-CHEMISTRY _____ | 6,221 |
| PROTEOMICS _____ | 1,799 |
| PHOTOTRONICS _____ | 472 |
| QA/QC _____ | 3,628 |
| UNIVERSITY _____ | 4,269 |
| OTHER _____ | 8,578 |

SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER/DECEMBER 2011

This is an analysis of 35,967 respondents or 77.8% who indicated their discipline. Since any one recipient may indicate more than one discipline, the number of respondents for each analysis should not be added together, as the total may exceed the total circulation. The data is presented for statistical and marketing purposes only.

| DISCIPLINE | # OF RESPONSES |
|--|----------------|
| BIOCHEMISTRY _____ | 8,277 |
| BIOINFORMATICS _____ | 1,744 |
| BIOLOGY _____ | 6,140 |
| BIOPHYSICS _____ | 1,903 |
| BIOTECHNOLOGY _____ | 4,738 |
| BOTANY _____ | 858 |
| CELL- BIOLOGY _____ | 3,113 |
| CHEMISTRY- ANALYTICAL _____ | 10,736 |
| CHEMISTRY- BIOANALYTICAL _____ | 2,380 |
| CHEMISTRY- CLINICAL _____ | 1,941 |
| CHEMISTRY- INORGANIC _____ | 3,025 |
| CHEMISTRY- ORGANIC _____ | 5,202 |
| CHEMISTRY- PHYSICAL _____ | 2,341 |
| CHEMISTRY- POLYMER _____ | 2,129 |
| CLINICAL-DIAGNOSTICS/HEMATOLOGY _____ | 2,534 |
| ENGINEERING - CHEMICAL _____ | 2,117 |
| ENGINEERING- OTHER THAN CHEMICAL _____ | 1,860 |
| GENETICS _____ | 3,121 |
| IMMUNOLOGY _____ | 3,304 |
| METALLURGY _____ | 790 |
| MICROBIOLOGY _____ | 5,250 |
| MOLECULAR BIOLOGY _____ | 4,990 |
| PATHOLOGY _____ | 1,507 |
| PHARMACOLOGY _____ | 404 |
| PHYSICS _____ | 980 |
| TOXICOLOGY _____ | 2,414 |
| VIROLOGY _____ | 1,327 |
| OTHER _____ | 4,601 |

| 3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011 | | | | | | | |
|--|------------------|---------------|--------------|------------------------|--------------------------|-----------------|--------------|
| QUALIFICATION SOURCE | Qualified Within | | | Print Version Only (A) | Digital Version Only (B) | Total Qualified | Percent |
| | 1 Year | 2 Years | 3 Years | | | | |
| I. Direct Request: _____ | 21,260 | 11,253 | 4,341 | 18,714 | 18,140 | 36,854 | 79.8 |
| II. Request from recipient's company: _____ | - | - | - | - | - | - | - |
| III. Membership Benefit: _____ | - | - | - | - | - | - | - |
| IV. Communication from recipient or recipient's company (other than request): _____ | - | - | - | - | - | - | - |
| V. TOTAL - Sources other than above (listed alphabetically): _____ | 9,356 | - | - | 9,356 | - | 9,356 | 20.2 |
| Association rosters and directories _____ | - | - | - | - | - | - | - |
| Business directories _____ | - | - | - | - | - | - | - |
| Manufacturer's, distributor's, and wholesaler's lists _____ | - | - | - | - | - | - | - |
| *Other sources _____ | 9,356 | - | - | 9,356 | - | 9,356 | 20.2 |
| VI. Single Copy Sales: _____ | - | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 30,616 | 11,253 | 4,341 | 28,070 | 18,140 | 46,210 | 100.0 |
| PERCENT | 66.2 | 24.4 | 9.4 | 60.7 | 39.3 | 100.0 | |

*See Additional Data

| 4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011 | | | | | | | | | |
|---|------------------------|--------------------------|-----------------|---------|------------------------------------|------------------------|--------------------------|-----------------|--------------|
| Regions | Print Version Only (A) | Digital Version Only (B) | Total Qualified | Percent | Regions | Print Version Only (A) | Digital Version Only (B) | Total Qualified | Percent |
| | | | | | | | | | |
| MIDDLE ATLANTIC | 5,146 | 1,824 | 6,970 | 15.1 | UNITED STATES | 27,884 | 10,869 | 38,753 | 83.9 |
| EAST NO. CENTRAL | 5,493 | 1,781 | 7,274 | 15.8 | U.S. Territories | 94 | 61 | 155 | 0.3 |
| WEST NO. CENTRAL | 1,725 | 878 | 2,603 | 5.6 | CANADA | 89 | 1,154 | 1,243 | 2.7 |
| SOUTH ATLANTIC | 6,377 | 2,045 | 8,422 | 18.2 | MEXICO | - | 268 | 268 | 0.6 |
| EAST SO. CENTRAL | 1,269 | 550 | 1,819 | 3.9 | OTHER INTERNATIONAL | - | 5,785 | 5,785 | 12.5 |
| WEST SO. CENTRAL | 1,806 | 954 | 2,760 | 6.0 | APO/FPO | 3 | 2 | 5 | - |
| MOUNTAIN | 1,012 | 594 | 1,606 | 3.5 | E-mail Only | - | 1 | 1 | - |
| | | | | | TOTAL QUALIFIED CIRCULATION | 28,070 | 18,140 | 46,210 | 100.0 |

| 4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2011 | | | | | | | | | |
|---|------------------------|--------------------------|-----------------|---------|------------------------------------|------------------------|--------------------------|-----------------|--------------|
| Region/Country | Print Version Only (A) | Digital Version Only (B) | Total Qualified | Percent | Region/Country | Print Version Only (A) | Digital Version Only (B) | Total Qualified | Percent |
| | | | | | | | | | |
| Afghanistan | - | 3 | 3 | | Sri Lanka | - | 48 | 48 | |
| Armenia | - | 4 | 4 | | Taiwan | - | 58 | 58 | |
| Azerbaijan | - | 3 | 3 | | Thailand | - | 55 | 55 | |
| Bangladesh | - | 24 | 24 | | Uzbekistan | - | 5 | 5 | |
| Cambodia | - | 2 | 2 | | Vietnam | - | 26 | 26 | |
| China | - | 171 | 171 | | Subtotal | - | 2,740 | 2,740 | 5.9 |
| Georgia | - | 5 | 5 | | MIDDLE EAST | - | 401 | 401 | 0.9 |
| Hong Kong - SAR | - | 28 | 28 | | EUROPE | - | 1,404 | 1,404 | 3.0 |
| India | - | 1,679 | 1,679 | | AFRICA | - | 524 | 524 | 1.1 |
| Indonesia | - | 171 | 171 | | NORTH AMERICA | | | | |
| Japan | - | 44 | 44 | | Canada | 89 | 1,154 | 1,243 | |
| Kazakhstan | - | 1 | 1 | | United States | 27,981 | 10,932 | 38,913 | |
| Korea, Democratic People's Republic Of | - | 1 | 1 | | Mexico | - | 268 | 268 | |
| Korea, Republic Of | - | 51 | 51 | | Subtotal | 28,070 | 12,354 | 40,424 | 87.5 |
| Macao | - | 1 | 1 | | CARIBBEAN | - | 29 | 29 | 0.1 |
| Malaysia | - | 105 | 105 | | CENTRAL AMERICA | - | 29 | 29 | 0.1 |
| Maldives | - | 1 | 1 | | SOUTH AMERICA | - | 538 | 538 | 1.2 |
| Mongolia | - | 4 | 4 | | ASIA PACIFIC | - | 120 | 120 | 0.2 |
| Myanmar | - | 3 | 3 | | E-mail Only | - | 1 | 1 | - |
| Nepal | - | 10 | 10 | | TOTAL QUALIFIED CIRCULATION | 28,070 | 18,140 | 46,210 | 100.0 |
| Pakistan | - | 120 | 120 | | | | | | |
| Philippines | - | 75 | 75 | | | | | | |

ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 9,356 copies or 20.2%, including Pittcon.

| 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY | | | | | | |
|--|-----------------|--------------|--------------------|--------------|----------------|---------|
| QUALIFIED CIRCULATION | Total Qualified | | Qualified Non-Paid | | Qualified Paid | |
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual _____ | 27,527 | 100.0 | 27,527 | 100.0 | - | - |
| Sponsored Individually Addressed ____ | - | - | - | - | - | - |
| Membership Benefit _____ | - | - | - | - | - | - |
| Multi-Copy Same Addressee _____ | - | - | - | - | - | - |
| Single Copy Sales _____ | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 27,527 | 100.0 | 27,527 | 100.0 | | |

| 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY | | | | | | |
|--|-----------------|--------------|--------------------|--------------|----------------|---------|
| QUALIFIED CIRCULATION | Total Qualified | | Qualified Non-Paid | | Qualified Paid | |
| | Copies | Percent | Copies | Percent | Copies | Percent |
| Individual _____ | 17,459 | 100.0 | 17,459 | 100.0 | - | - |
| Sponsored Individually Addressed ____ | - | - | - | - | - | - |
| Membership Benefit _____ | - | - | - | - | - | - |
| Multi-Copy Same Addressee _____ | - | - | - | - | - | - |
| Single Copy Sales _____ | - | - | - | - | - | - |
| TOTAL QUALIFIED CIRCULATION | 17,459 | 100.0 | 17,459 | 100.0 | - | - |

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

AMERICAN LABORATORY SUBSCRIPTION FORM

NAME _____

TITLE _____

COMPANY _____

DEPARTMENT _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____ COUNTRY _____

TELEPHONE _____ FAX NUMBER _____

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PLEASE CHECK ALL THAT APPLY

| | | |
|--|--|---|
| <p>1. Job Title</p> <p>(A) Laboratory Director/Manager <input type="checkbox"/></p> <p>(B) Laboratory Purchaser <input type="checkbox"/></p> <p>(C) Research Scientist <input type="checkbox"/></p> <p>(D) Research Technician <input type="checkbox"/></p> <p>(Y) Other <input type="checkbox"/> <i>Please specify</i></p> <p>2. Job Location</p> <p>(P) Academic <input type="checkbox"/></p> <p>(Q) Government <input type="checkbox"/></p> <p>(R) Industrial <input type="checkbox"/></p> <p>(S) Research Institution <input type="checkbox"/></p> <p>(Z) Other <input type="checkbox"/> <i>Please specify</i></p> <p>3. Work Area (Check all that apply)</p> <p>(1) Bioprocessing <input type="checkbox"/></p> <p>(2) Chemicals <input type="checkbox"/></p> <p>(3) Diagnostics <input type="checkbox"/></p> <p>(4) Drug Discovery/Clinical Trials/ H-T Screening <input type="checkbox"/></p> <p>(5) Environmental Research & Analysis <input type="checkbox"/></p> <p>(6) Food <input type="checkbox"/></p> <p>(7) Forensics <input type="checkbox"/></p> <p>(8) Genetic Technology <input type="checkbox"/></p> <p>(9) Genomics <input type="checkbox"/></p> <p>(10) Hospital Laboratory/ Medical Lab., Private <input type="checkbox"/></p> <p>(11) Materials Testing and Research <input type="checkbox"/></p> <p>(12) Neuroscience <input type="checkbox"/></p> <p>(13) Nuclear <input type="checkbox"/></p> <p>(14) Pharmaceuticals/Medicinal Chemistry <input type="checkbox"/></p> <p>(15) Proteomics <input type="checkbox"/></p> <p>(16) Phototronics <input type="checkbox"/></p> <p>(17) QA/QC <input type="checkbox"/></p> <p>(18) University <input type="checkbox"/></p> <p>(20) Other <input type="checkbox"/> <i>Please specify</i></p> | <p>4. Discipline (Check all that apply)</p> <p>(21) Biochemistry <input type="checkbox"/></p> <p>(22) Bioinformatics <input type="checkbox"/></p> <p>(23) Biology <input type="checkbox"/></p> <p>(24) Biophysics <input type="checkbox"/></p> <p>(25) Biotechnology <input type="checkbox"/></p> <p>(26) Botany <input type="checkbox"/></p> <p>(27) Cell Biology <input type="checkbox"/></p> <p>(28) Chemistry, Analytical <input type="checkbox"/></p> <p>(29) Chemistry, Bioanalytical <input type="checkbox"/></p> <p>(30) Chemistry, Clinical <input type="checkbox"/></p> <p>(31) Chemistry, Inorganic <input type="checkbox"/></p> <p>(32) Chemistry, Organic <input type="checkbox"/></p> <p>(33) Chemistry, Physical <input type="checkbox"/></p> <p>(34) Chemistry, Polymer <input type="checkbox"/></p> <p>(35) Clinical Diagnostics/Hematology <input type="checkbox"/></p> <p>(36) Engineering, Chemical <input type="checkbox"/></p> <p>(37) Engineering, other than Chemical <input type="checkbox"/></p> <p>(38) Genetics <input type="checkbox"/></p> <p>(39) Immunology <input type="checkbox"/></p> <p>(40) Metallurgy <input type="checkbox"/></p> <p>(41) Microbiology <input type="checkbox"/></p> <p>(42) Molecular Biology <input type="checkbox"/></p> <p>(43) Pathology <input type="checkbox"/></p> <p>(44) Pharmacology <input type="checkbox"/></p> <p>(45) Physics <input type="checkbox"/></p> <p>(46) Toxicology <input type="checkbox"/></p> <p>(47) Virology <input type="checkbox"/></p> <p>(50) Other <input type="checkbox"/> <i>Please specify</i></p> | <p>5. Please indicate your Educational Degree (Check highest degree only)</p> <p>(51) M.D. <input type="checkbox"/></p> <p>(52) Ph.D. <input type="checkbox"/></p> <p>(53) Master <input type="checkbox"/></p> <p>(54) Bachelor <input type="checkbox"/></p> <p>(55) Associate <input type="checkbox"/></p> <p>(56) Technical Diploma <input type="checkbox"/></p> <p>(60) Other <input type="checkbox"/> <i>Please specify</i></p> <p>6. Products used in your laboratory (Check all that apply)</p> <p>(61) Cell/Tissue Culture Products <input type="checkbox"/></p> <p>(62) Chromatography, Gas <input type="checkbox"/></p> <p>(63) Chromatography, Gas Spectrometer Mass (GC/MS) <input type="checkbox"/></p> <p>(64) Chromatography, HPLC Systems <input type="checkbox"/></p> <p>(65) Chromatography, Ion <input type="checkbox"/></p> <p>(66) Chromatography, Liquid <input type="checkbox"/></p> <p>(67) Chromatography, Liquid, Spectrometer Mass (LC/MS) <input type="checkbox"/></p> <p>(68) Chromatography, Low Pressure Systems <input type="checkbox"/></p> <p>(69) DNA Synthesizers <input type="checkbox"/></p> <p>(70) Electrophoresis Systems <input type="checkbox"/></p> <p>(71) Immunoassay Equipment <input type="checkbox"/></p> <p>(72) Microplate Devices <input type="checkbox"/></p> <p>(73) Microscopes <input type="checkbox"/></p> <p>(74) PCR Kits <input type="checkbox"/></p> <p>(75) Protein Synthesizers <input type="checkbox"/></p> <p>(76) Spectrometers, AA <input type="checkbox"/></p> <p>(77) Spectrometers, FTIR <input type="checkbox"/></p> <p>(78) Spectrometers, ICP <input type="checkbox"/></p> <p>(79) Spectrometers, ICP-MS <input type="checkbox"/></p> <p>(80) Spectrometers, Mass <input type="checkbox"/></p> <p>(81) Spectrophotometers, UV-VIS <input type="checkbox"/></p> <p>(82) Titrators <input type="checkbox"/></p> <p>(83) Other <input type="checkbox"/> <i>Please Specify</i></p> |
|--|--|---|

You may fax this form to ISC at 203-926-9310

| | | |
|--|--|---|
| PUBLISHER'S AFFIDAVIT | | |
| We hereby make oath and say that all data set forth in this statement are true. Robert G. Sweeney, Publisher Steven R. Koppelman, Audience Development Director (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.) IMPORTANT NOTE: This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide. | Date signed State County Received by BPA Worldwide Type ID Number | January 12, 2012 Connecticut Fairfield January 12, 2012 PSD A063Y0D1 |