

Extend your PITTCON marketing resources beyond the exhibition.



Tradeshow Videos are ideal for:

- ✓ New product launches
- ✓ Product demonstrations
- ✓ Customer testimonials
- ✓ In-booth presentations

Designed to walk scientists and researchers through the features and benefits of your product, Tradeshow Videos utilize the power of the web to bring your product to life for scientists worldwide. It's quick and easy—we can film your product demonstration, your in-booth presentation, or an interview.

Includes:

- On-site video recording at PITTCON 2012
- High quality HD video recording and editing
- 12 months hosting on global server network
- Featured on American Laboratory | Labcompare video pages
- Embed code provided for easy placement on your website
- Complete reporting of all view and clicks

PITTCON 2012 Pricing

Don't miss this opportunity to video your 2012 PITTCON product launch!

One tradeshow video	\$3,900
Two or more tradeshow videos	\$3,500 each